

INVOICE



WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
316250-1	11/06/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Advertiser	Product	Estimate Number
Republican Party of Florida	RPOF Michelle Miller	

Billing Address:

David Millner Group Inc
Attention: Accounts Payable
4421 St. Andrews Way
Harrisburg, PA 17112

Flight Dates	Order #	Alt Order #
10/30/12 - 11/05/12	316250	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/30/12	11/05/12	M-F 5-6a	5-6a	MTWTF--	:30	5	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 5 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WPTV Tu 10/30/12 5:39 AM M-F 5-6a 5-6a :30 MM3TV12004HD \$500.00 NM 1 WPTV W 10/31/12 5:21 AM M-F 5-6a 5-6a :30 MM3TV12004HD \$500.00 NM 5 WPTV Th 11/01/12 5:57 AM M-F 5-6a 5-6a :30 MM3TV12004HD \$500.00 NM 3 WPTV F 11/02/12 4:58 AM M-F 5-6a 5-6a :30 MM3TV12004HD \$500.00 NM 2 WPTV M 11/05/12 5:09 AM M-F 5-6a 5-6a :30 MM3TV12004HD \$500.00 NM									
2	10/30/12	11/05/12	M-F 6-7a	6-7a	MTWTF--	:30	5	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 5 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Tu 10/30/12 6:42 AM M-F 6-7a 6-7a :30 MM3TV12004HD \$1,200.00 NM 1 WPTV W 10/31/12 6:27 AM M-F 6-7a 6-7a :30 MM3TV12004HD \$1,200.00 NM 3 WPTV Th 11/01/12 6:23 AM M-F 6-7a 6-7a :30 MM3TV12004HD \$1,200.00 NM 5 WPTV F 11/02/12 6:22 AM M-F 6-7a 6-7a :30 MM3TV12004HD \$1,200.00 NM 4 WPTV M 11/05/12 6:23 AM M-F 6-7a 6-7a :30 MM3TV12004HD \$1,200.00 NM									
3	10/30/12	11/05/12	M-F 7-9a	7-9a	MTWTF--	:30	5	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 5 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WPTV Tu 10/30/12 7:56 AM M-F 7-9a 7-9a :30 MM3TV12004HD \$1,500.00 NM 3 WPTV W 10/31/12 8:26 AM M-F 7-9a 7-9a :30 MM3TV12004HD \$1,500.00 NM 5 WPTV Th 11/01/12 8:48 AM M-F 7-9a 7-9a :30 MM3TV12004HD \$1,500.00 NM 2 WPTV F 11/02/12 6:59 AM M-F 7-9a 7-9a :30 MM3TV12004HD \$1,500.00 NM 1 WPTV M 11/05/12 7:59 AM M-F 7-9a 7-9a :30 MM3TV12004HD \$1,500.00 NM									

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Advertiser		Product	Estimate Number
Republican Party of Florida		RPOF Michelle Miller	



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/30/12	11/05/12	M-F 9-10a	9-10a	MTWTF--	:30	2	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 2 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPTV Th 11/01/12 9:59 AM M-F 9-10a 9-10a :30 MM3TV12004HD \$650.00 NM 2 WPTV F 11/02/12 9:28 AM M-F 9-10a 9-10a :30 MM3TV12004HD \$650.00 NM									
5	10/30/12	11/05/12	M-F 10-11a	10-11a	MTWTF--	:30	5	\$575.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 5 \$575.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WPTV Tu 10/30/12 10:22 AM M-F 10-11a 10-11a :30 MM3TV12004HD \$575.00 NM 3 WPTV W 10/31/12 10:58 AM M-F 10-11a 10-11a :30 MM3TV12004HD \$575.00 NM 1 WPTV Th 11/01/12 10:45 AM M-F 10-11a 10-11a :30 MM3TV12004HD \$575.00 NM 5 WPTV F 11/02/12 10:29 AM M-F 10-11a 10-11a :30 MM3TV12004HD \$575.00 NM 2 WPTV M 11/05/12 10:51 AM M-F 10-11a 10-11a :30 MM3TV12004HD \$575.00 NM									
6	10/30/12	11/05/12	M-F 12n-1p	12-1p	MTWTF--	:30	5	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 5 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Tu 10/30/12 12:23 PM M-F 12n-1p 12-1p :30 MM3TV12004HD \$500.00 NM 1 WPTV W 10/31/12 12:23 PM M-F 12n-1p 12-1p :30 MM3TV12004HD \$500.00 NM 4 WPTV Th 11/01/12 12:14 PM M-F 12n-1p 12-1p :30 MM3TV12004HD \$500.00 NM 5 WPTV F 11/02/12 12:08 PM M-F 12n-1p 12-1p :30 MM3TV12004HD \$500.00 NM 3 WPTV M 11/05/12 12:11 PM M-F 12n-1p 12-1p :30 MM3TV12004HD \$500.00 NM									
7	10/30/12	11/05/12	M-F 6-630p	6-630p	MTWTF--	:30	4	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 4 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Tu 10/30/12 6:06 PM M-F 6-630p 6-630p :30 MM3TV12004HD \$1,800.00 NM 3 WPTV W 10/31/12 6:07 PM M-F 6-630p 6-630p :30 MM3TV12004HD \$1,800.00 NM 1 WPTV Th 11/01/12 6:08 PM M-F 6-630p 6-630p :30 MM3TV12004HD \$1,800.00 NM 4 WPTV F 11/02/12 6:24 PM M-F 6-630p 6-630p :30 MM3TV12004HD \$1,800.00 NM									
8	10/30/12	11/05/12	M-F 7-730p	7-730p	MTWTF--	:30	2	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 2 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/30/12 7:41 PM M-F 7-730p 7-730p :30 MM3TV12004HD \$950.00 NM 2 WPTV W 10/31/12 7:13 PM M-F 7-730p 7-730p :30 MM3TV12004HD \$950.00 NM									
9	10/30/12	11/05/12	M-F 730-8p	730-8p	MTWTF--	:30	2	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 2 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Tu 10/30/12 M-F 730-8p 730-8p :00 \$950.00 NM See MG 9.3 3 WPTV Th 11/01/12 7:56 PM M-F 730-8p 730-8p :30 MM3TV12004HD \$950.00 NM MG for 9.2 10/30 1 WPTV F 11/02/12 7:47 PM M-F 730-8p 730-8p :30 MM3TV12004HD \$950.00 NM									

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Advertiser	Product	Estimate Number	
Republican Party of Florida	RPOF Michelle Miller		



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/30/12	11/05/12	M-F 11-1135p	11-1135p	MTWTF--	:30	3	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 3 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/30/12 11:31 PM M-F 11-1135p 11-1135p :30 MM3TV12004HD \$1,400.00 NM 3 WPTV W 10/31/12 11:32 PM M-F 11-1135p 11-1135p :30 MM3TV12004HD \$1,400.00 NM 2 WPTV M 11/05/12 11:34 PM M-F 11-1135p 11-1135p :30 MM3TV12004HD \$1,400.00 NM									
11	11/03/12	11/03/12	Sa 6-7a	6-7a	-----S-	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Sa 11/03/12 6:22 AM Sa 6-7a 6-7a :30 MM3TV12004HD \$400.00 NM 1 WPTV Sa 11/03/12 6:49 AM Sa 6-7a 6-7a :30 MM3TV12004HD \$400.00 NM									
12	11/03/12	11/03/12	Sa 7-8a	7-8a	-----S-	:30	2	\$725.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S- 2 \$725.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 11/03/12 7:11 AM Sa 7-8a 7-8a :30 MM3TV12004HD \$725.00 NM 2 WPTV Sa 11/03/12 7:53 AM Sa 7-8a 7-8a :30 MM3TV12004HD \$725.00 NM									
13	11/03/12	11/03/12	Sa 8-10a	8-10a	-----S-	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 11/03/12 8:24 AM Sa 8-10a 8-10a :30 MM3TV12004HD \$850.00 NM									
14	11/03/12	11/03/12	Sa 10-1030a	10-1030a	-----S-	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 11/03/12 10:28 AM Sa 10-1030a 10-1030a :30 MM3TV12004HD \$500.00 NM									
15	11/03/12	11/03/12	Sa 11-1130p	11-1130p	-----S-	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 11/03/12 11:27 PM Sa 11-1130p 11-1130p :30 MM3TV12004HD \$1,400.00 NM									
16	11/04/12	11/04/12	Su 6-7a	6-7a	-----S	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 11/04/12 6:40 AM Su 6-7a 6-7a :30 MM3TV12004HD \$400.00 NM									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	11/04/12	11/04/12	Su 7-8a	7-8a	-----S	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Su 11/04/12 6:58 AM Su 7-8a 7-8a :30 MM3TV12004HD \$500.00 NM 1 WPTV Su 11/04/12 7:38 AM Su 7-8a 7-8a :30 MM3TV12004HD \$500.00 NM									
18	10/30/12	11/05/12	Millionaire	2-3p	MTWTF--	:30	5	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 5 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Tu 10/30/12 2:29 PM Millionaire 2-3p :30 MM3TV12004HD \$350.00 NM 1 WPTV W 10/31/12 2:59 PM Millionaire 2-3p :30 MM3TV12004HD \$350.00 NM 5 WPTV Th 11/01/12 2:46 PM Millionaire 2-3p :30 MM3TV12004HD \$350.00 NM 4 WPTV F 11/02/12 2:54 PM Millionaire 2-3p :30 MM3TV12004HD \$350.00 NM 3 WPTV M 11/05/12 2:22 PM Millionaire 2-3p :30 MM3TV12004HD \$350.00 NM									
19	10/30/12	11/05/12	M-F 4p-5p	4-5p	MTWTF--	:30	4	\$725.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 4 \$725.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPTV Tu 10/30/12 3:58 PM M-F 4p-5p 4-5p :30 MM3TV12004HD \$725.00 NM 1 WPTV W 10/31/12 4:30 PM M-F 4p-5p 4-5p :30 MM3TV12004HD \$725.00 NM 4 WPTV Th 11/01/12 4:47 PM M-F 4p-5p 4-5p :30 MM3TV12004HD \$725.00 NM 2 WPTV F 11/02/12 4:55 PM M-F 4p-5p 4-5p :30 MM3TV12004HD \$725.00 NM									
20	11/04/12	11/04/12	SU 10-11am To the Point	10-11am	-----S	:30	1	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S 1 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 11/04/12 10:15 AM SU 10-11am To the Point 10-11am :30 MM3TV12004HD \$425.00 NM									

Total Spots 58 Gross Total \$49,350.00

Payment Terms 30 Days

Agency Commission \$7,402.50

Net Amount Due \$41,947.50